



Art competition for World Health Day 2018

Theme:

**Universal health coverage:
everyone, everywhere**

Dear Students

World Health Day is celebrated on 7 April every year to mark the anniversary of the founding of the World Health Organization (WHO) in 1948. Each year, a particular theme is selected to highlight a priority area of public health and the theme of this year's campaign is universal health coverage under the slogan "**Health for all**". The Day provides an opportunity for individuals in every community to become involved in activities that can lead to improvements in health.

The WHO Regional Office would like to invite you to participate in an art competition on universal health coverage which illustrates the slogan "**Health for all**".

Please first read this information sheet carefully, and then try to turn the technical information into a piece of artwork, using your imagination and creative skills. We encourage you to discuss your ideas with your parents, teachers and peers, and brainstorm with them on how best you can express your concepts in an artistic format.

What is universal health coverage?

Universal health coverage means that all individuals and communities receive the health care services they need without suffering financial hardship.

Universal health coverage enables everyone to access the services that address the most important causes of disease and death, and ensures that the quality of those services is good enough to improve the health of the people who receive them.

When people have to pay most of the cost for health services out of their own pockets, low-income groups are often unable to obtain many of the services they need, and even middle- and high-income groups may be exposed to financial problems in the event of severe or long-term illness.

Protecting people from the financial consequences of paying for health services out of their own pockets reduces the risk that people will be pushed into poverty because unexpected illness requires them to use up their life savings, sell assets, or borrow – negatively affecting their futures and often those of their children.

Why focus on universal health coverage?

- Universal health coverage is firmly based on the 1948 WHO Constitution, which declares health a fundamental human right and commits to ensuring the highest attainable level of health for all.
- Despite that, about 100 million people are still being pushed into “extreme poverty” because they have to pay for health care.
- At least half of the world’s population still do not have full coverage of essential health services.
- Good health allows children to learn and adults to earn, helps people escape from poverty, and provides the basis for long-term economic development.

Ensuring health coverage to all people

Countries can take actions to move more rapidly towards universal health coverage and improve the health of their populations, and maintain gains that they have already made.

Health systems in all countries need to be strengthened to progress towards universal health coverage.

Financial resources from different sources, such as taxes and insurance contributions, can be pooled in a fund to pay for the cost of health care for those who need it. This would help to distribute the financial burden across the population and increase financial protection.

Conditions of entry

1. Entries must be in the form of a drawing or painting by schoolchildren aged 8–18 years.
2. Artwork should be submitted on appropriate drawing paper.
3. Entries should be sent to the WHO Representative in your country, or to the Director of the Department of International Relations, Ministry of Health, so that they can be forwarded to the WHO Regional Office for the Eastern Mediterranean.
4. The last date for receiving entries is **Sunday 4 March 2018**.
5. Entries will be judged according to the following age groups: 8–9, 10–11, 12–13, 14–15 and 16–18 years.
6. Winners will be selected by a panel of judges at the WHO Regional Office in Cairo.
7. WHO cannot return any of the original artwork to schools or individuals.
8. WHO reserves the right to use the submitted artwork in its information products.
9. Every entry must include the form attached to this document, with the following information provided:
 - The full name of the entrant
 - Country of residence
 - Age
 - Full home address
 - Name and address of the school (with telephone contact number)
 - Name of the legal guardian (with telephone contact number)
 - Email address of student or parents.

The above information must be legibly written, and preferably typed.

Drawings submitted without the above information will not be considered.

10. Winners will receive a prize of US\$ 200, US\$ 175, US\$ 150, US\$ 125 or US\$ 100, in addition to a certificate of merit. An exhibition will be held for winning entries at the Regional Office premises in Cairo.

NOTE FOR SCHOOLS AND ART TEACHERS

Schools are kindly requested to be selective in the entries they submit but all students are strongly encouraged to take part in the competition in order to raise awareness of the theme of World Health Day. Children should be assisted in completing the form legibly and in full.

Full name:		Gender:		
Age group:				
8–9 years	10–11 years	12–13 years	14–15 years	16–18 years
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Citizenship:		Country of Residence:		
Home Address:		School Name and Address:		
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Home phone (including codes)		School phone (including codes)		
Email Address:				